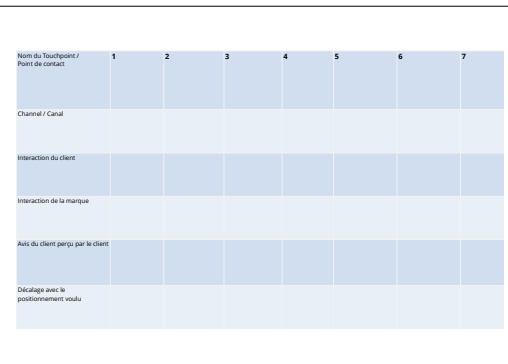
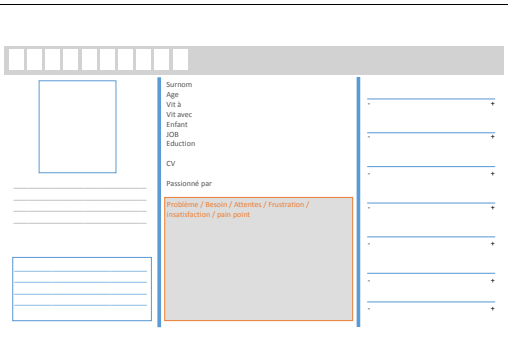
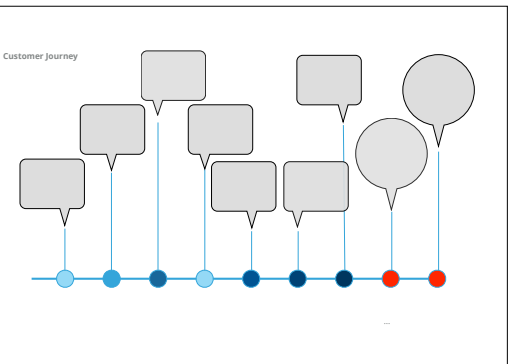
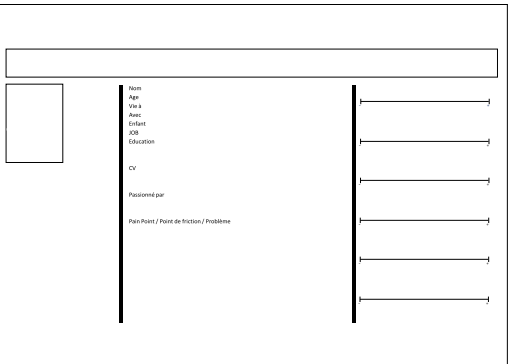
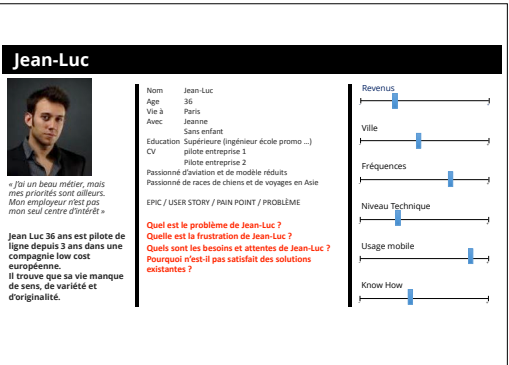
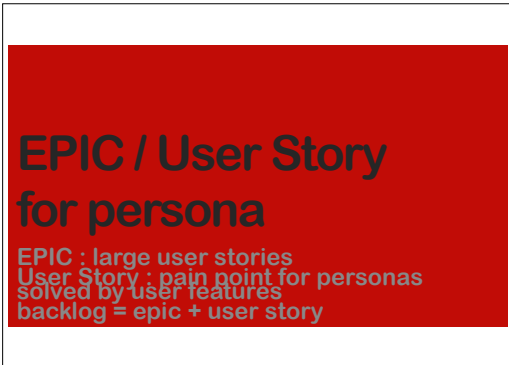
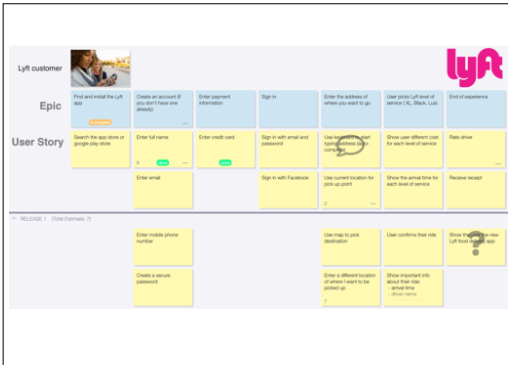
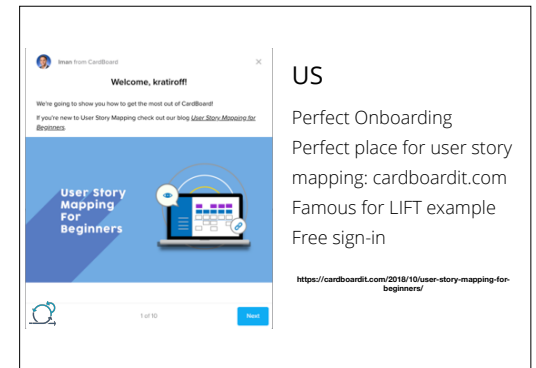
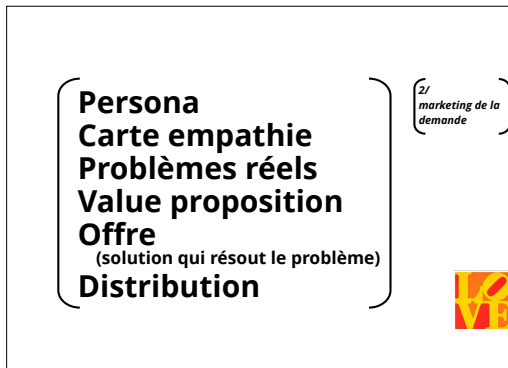
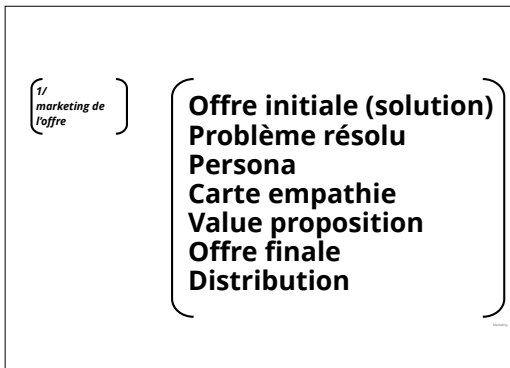
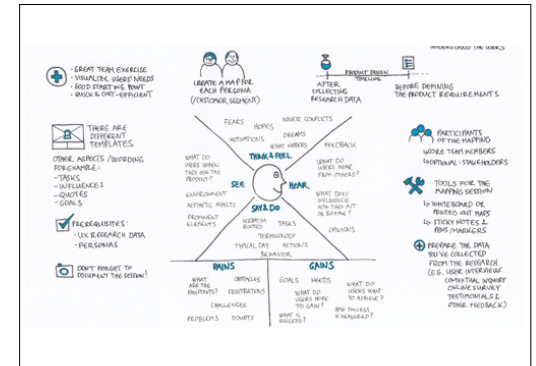
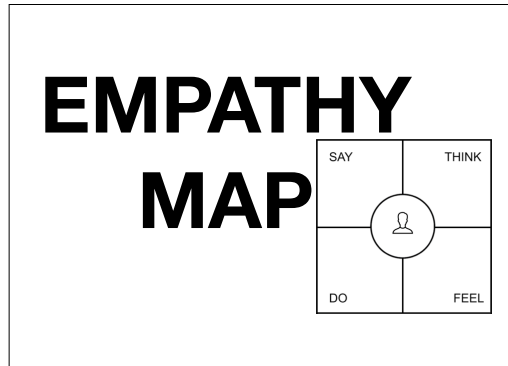
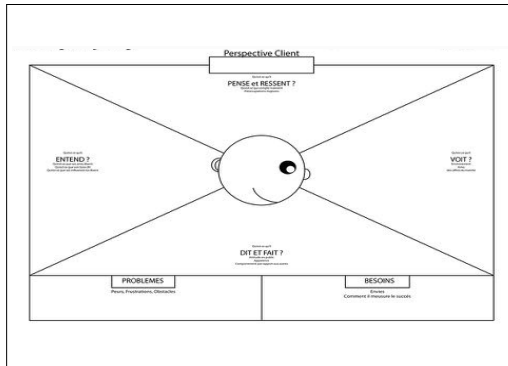
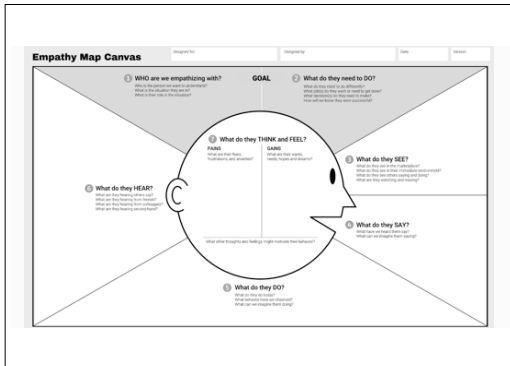
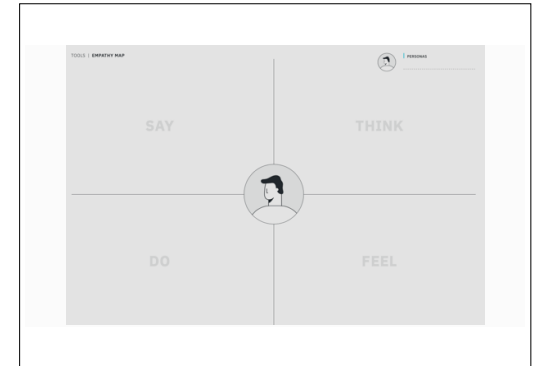
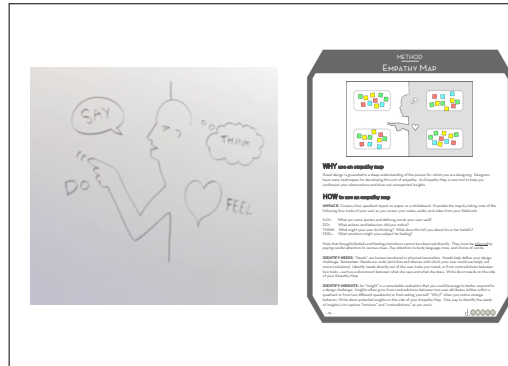
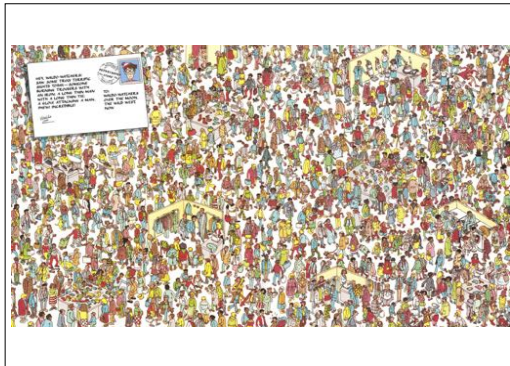


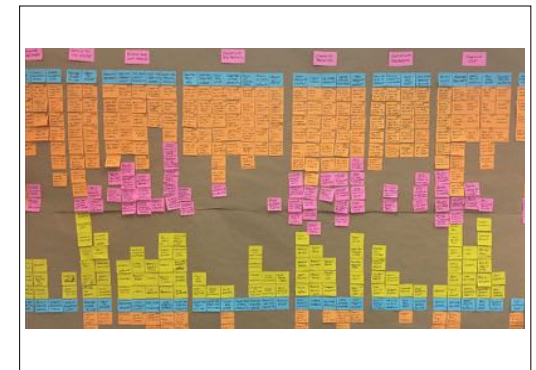
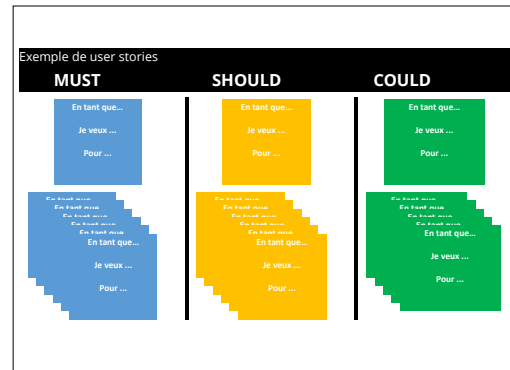
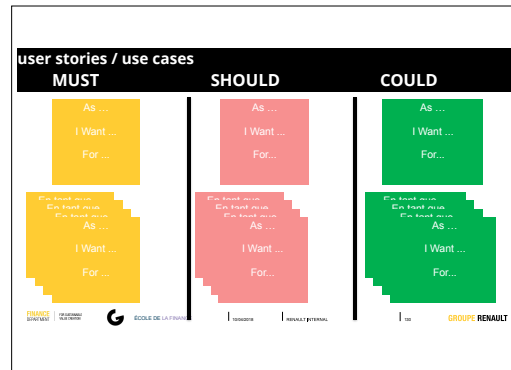
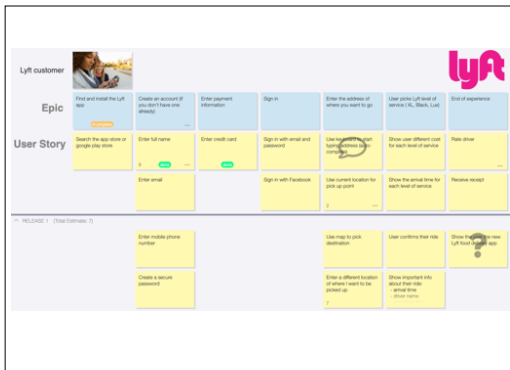
EP03



Customer Journey Map		Journey Map Title									
Touchpoints	Title of touchpoint										
Channel 1	Channel one touchpoint										
Channel 2	Channel two touchpoint										
Channel 3	Channel three touchpoint										
Channel 4	Channel four touchpoint										
Channel 5	Channel five touchpoint										
Channel 6	Channel six touchpoint										
Channel 7	Channel seven touchpoint										
Channel 8	Channel eight touchpoint										
Channel 9	Channel nine touchpoint										
Channel 10	Channel ten touchpoint										

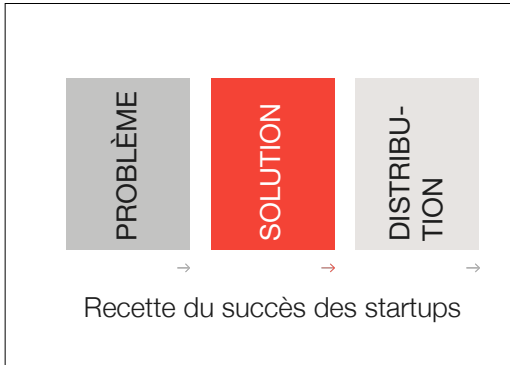
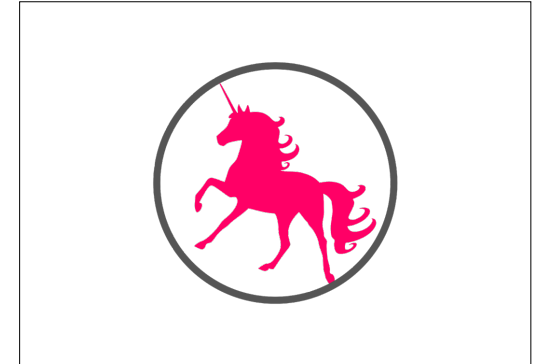
Touchpoints	1	2	3	4	5	6	7	8	9
Touchpoint 1									
Touchpoint 2									
Touchpoint 3									
Touchpoint 4									
Touchpoint 5									
Touchpoint 6									
Touchpoint 7									
Touchpoint 8									
Touchpoint 9									





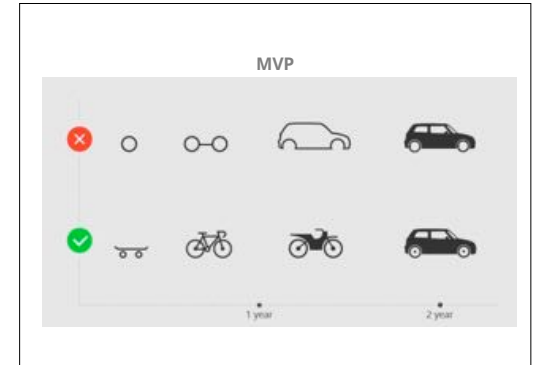
Définition / Ordre / Dépendance / Schéma

Task
User Story
Persona
EPIC
Pain Point
Ticket
Issue
Feature (fonctionnalité)

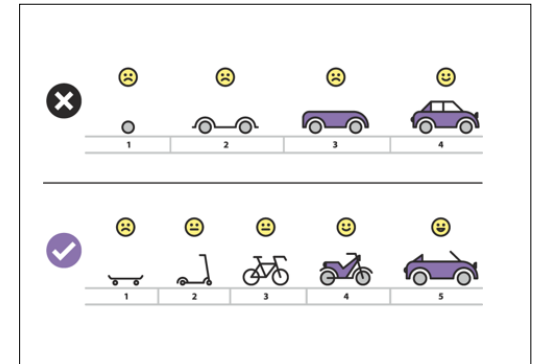
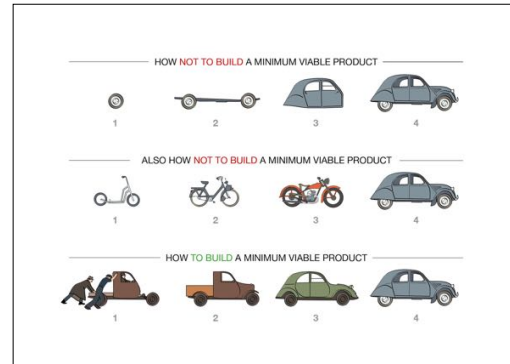
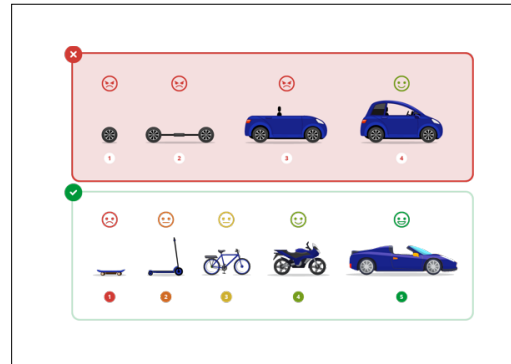


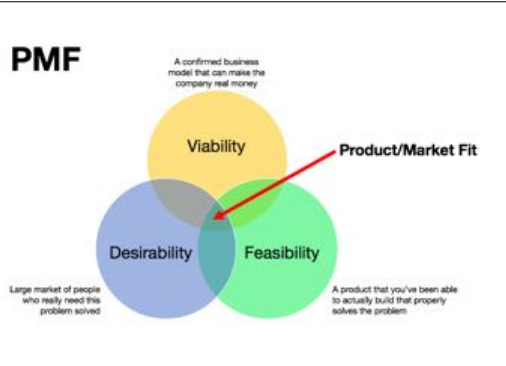
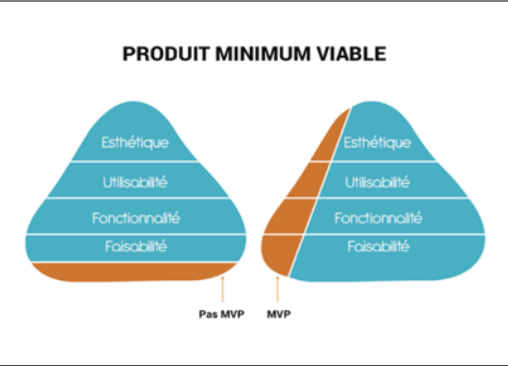
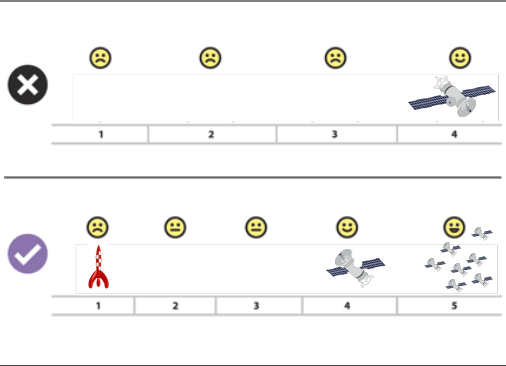
MVP
minimum viable product

première version visible et distribuée d'un produit
utile pour les tests et choix des fonctionnalités à ajouter / enlever
utile pour pivoter
POC : proof of concept



Cycle ou sprint ou itération mensuel
=
CD : continuous delivery
CI : continuous integration
DevOps
=
la solution ou MVP avance réellement





Définition / Ordre / Dépendance / Schéma

- Prototype
- MVP
- PMF
- Pivot
- Scalable
- POC
- Pilot
- Demonstrateur
- Use case (cas d'usage)